

UQ Winter Research Project Description

Project title:	Advancing the Arts: UQ Art Museum Winter Research Scholarship
Project duration:	Four weeks, three days per week, 10am to 5.30pm per day. Scheduled from mid-June to mid-July, exact dates to be negotiated with the successful applicant. The student will be required to attend the Program welcome.
Description:	<p>Philanthropy has played an integral role in the establishment and growth of the UQ Art Museum.</p> <p>The UQ Art Museum sits on land gifted by James and Mary Emelia Mayne and the UQ Art Museum building was reinvented thanks to a generous donation from The Atlantic Philanthropies. Our Collection Study Room was created with the financial support of the Alumni Friends of UQ and other donors. Over 60% of the UQ Art Collection has been gifted by patrons and arts grants have helped fund exhibitions and exhibition catalogues. Philanthropy has enabled major art conservation projects and every year UQ students benefit from paid internships funded by donors.</p> <p>As the Museum moves into its next exciting stage, the philanthropic support of patrons will be essential.</p> <p>The student will work with staff across the closely integrated areas of advancement, events, marketing/communications and education/public programming to help develop and execute donor engagement opportunities and advancement marketing and communications.</p>
Expected outcomes and deliverables:	<p>It is expected that the student will work closely with the Advancement Manager to realise several events during their time at the Museum, which may consist of artists' floor talks, symposia, music and performance events, up-late evenings and discussion panels.</p> <p>They will also gain skills in:</p> <ul style="list-style-type: none"> • working as part of a cross-disciplinary team of curators, educators, communicators, registrars and front-of-house staff • researching and writing grant applications • developing donor marketing and communications materials, including articles for e-newsletters and social media posts
Suitable for:	This project is open to current UQ students studying art history, museum studies or a student in a related discipline such as business, tourism, marketing, communication or events with an interest in arts fundraising and public and donor engagement.
Primary Supervisor:	Stephanie Baldwin, Advancement Manager (email: stephanie.baldwin@uq.edu.au)
Further info:	Applicants please contact the supervisor prior to submitting an application to discuss the project requirements. Please provide your CV.